

# haeminhwang

Product Designer

Based in New York, NY

## EXPERIENCE



### Senior Product Designer — QuickBooks Payroll

Oct 2025 — Present / New York, NY

Designing agentic experiences to help users automate their payroll. Leading onboarding efforts with AI-assisted design engineering. Facilitating workshops for designers to learn AI skills to accelerate output.



### Product Designer 2 — Mailchimp

July 2024 — Sep 2025 / New York, NY

Designed delightful onboarding experiences for first time users. Created seamless transition of data for users coming from another email/SMS service provider during onboarding.



### Product Designer — TurboTax

Oct 2022 — June 2024 / San Diego, CA

Reimagined onboarding for first time users. Improved experiences for Credit Karma Money offers. Spearheaded theming efforts for a seamless tax filing experience for Credit Karma users.

## EDUCATION



### Rhode Island School of Design

BFA Painting with Honors Distinction  
Concentration in Computation, Tech, & Culture  
Providence, RI / 2018 — 2022



### Brown University

Select courses in Computer Science and East Asian Studies  
Providence, RI / 2020 — 2022

## FIND ME

[portfolio](#)

[email](#)

[linkedin](#)

## SKILLS

### AI tools

AI-Assisted design engineering

Prompt designing

Workflow automation

### Toolkit

Figma

Adobe CC

Microsoft Office

HTML/CSS

### Industry knowledge

UI/UX design

Product design

Visual design

Prototyping

Wireframing

Product thinking

Systems thinking

Design research